

VISUALHOTELS SYSTEM'S BENEFITS FOR THE HOTEL

Internet

The hotel is demonstrated at various Internet resources and travel reservation systems – VisualHotels' partners. More than 50 Russian tour operators use VisualHotels XML for multimedia presentation of the hotels on their web-sites.

Travel agencies in Russia

Managers of the travel agencies (more than 3500 users) demonstrate hotel's amenities to their clients, using a special program VisualHotels Lite (VHSLite), installed on their computers.

SamoTourAgent Andromeda

Samo-soft (IT company specialized in travel agencies software) implements virtual tours of the VisualHotels to its database which has more than 1500 users in Russia & CIS countries, and allows to make online bookings.

Virtual Tour on hotels web-site

Hotel can use link to its Virtual Tour on www.visualhotels.com

Accurate and high quality presentation

Each hotel controls its own virtual tour by adding names and descriptions to each panorama, contact details etc.

THE COST OF PARTICIPATION IN THE VISUALHOTELS SYSTEM (ANNUAL FEE)

A subscription fee for placement and maintenance of the Virtual Tour* in VisualHotels System - **600 euros**** per year.

Please, consider that for hotels which buy virtual tour for their own use (see next page), the annual subscription is **300 euro****.

* Up to 20 panoramic views

**Does not include VAT

BENEFITS FOR THE HOTEL TO HAVE ITS OWN VIRTUAL TOUR

Presentation

The hotel receives a presentation CD with high-quality virtual tour, which is very useful at the exhibitions and presentations. The hotel can copy disks and use them as give-away.

Web site

The hotel receives materials for the web site and detailed instructions for installation. Virtual Tour will substantially enrich the web site of the hotel and will allow visitors to get a full performance of the hotel.

Promotional items

The hotel gets all source materials of panoramic images which can be used as illustrative stuff in printing materials: booklets, brochures, posters.

THE COST OF VIRTUAL TOUR CREATION

Shooting and assembling of a single panoramic image - 120 euro*

Minimum order - 5 panoramic images (600 euros*)

10 panoramic images and more - 10% discount

*Does not include VAT19%